

A Simple Strategy

Ancient City Baptist Church—Fred O. Pitts Sunday Morning, August 20, 2023

Acts 1.8; Colossians 4.2-6

Coaches have a "game plan"; it is the strategy they are going to use to win the contest. Entrepreneurs design a "business plan"; it is a strategy for becoming profitable while providing goods or services. A strategy is a plan. Jesus gave us his plan for sharing the Good News with the world; Paul also developed plans as he traveled his world planting churches.

Do we have a plan for sharing? Consider this simple strategy:

Ве	
	with Christ
	with Purpose
	to Share
	and
Share	
	to Church
Share	
	God Patiently
	Appropriatel

This is our strategy for the 40 Days of Sharing—and beyond. This isn't as much a list to be memorized as concepts to be rooted into our lives as we grow as disciples. These roots will help us "bear much fruit" in every sense.